



SPONSORSHIP OPPORTUNITIES SPRING SOCIAL FUNDRAISER

Hobson is a play- and nature-based cooperative preschool that has been rooted in Naperville since 1964.

Founded by parents, Hobson is a community of children, families, and teachers who explore, discover, design and create together.

As a sponsor, your support will directly impact the children by enriching the programs we offer. Your organization will receive prominent visibility at Hobson's annual Spring Social Auction and Fundraiser event.

To sponsor, please contact:
sponsorship@hobsonschool.org

25 W 463 HOBSON ROAD NAPERVILLE, IL 60540 // (630) 420-8220 // HOBSONSCHOOL.ORG



As a not-for-profit school, we are asking for your help!

Tuition covers only a portion of our annual expenses. Hobson relies on the involvement and generosity of area businesses to fill the gap.

By sponsoring, your business will be showcased to approximately 200+ Naperville-area Hobson School members and alumni.

Our sponsorship program opportunity is perfect for increasing brand awareness, or as a platform to launch new products and services for your organization.

As a Hobson School Spring Social Event Sponsor, your support will help preschool children flourish. Choose from the packages below, or allow us to customize a program to best support your needs.

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Sponsor Level Amount	PRESENTING SPONSOR \$5000	PREMIER SPONSOR \$2500	CREATE YOUR OWN CUSTOM SPONSOR \$1500	EVENT SPONSOR \$1000	LIQUID FUN SPONSOR \$750	DESSERT STATION SPONSOR \$500	LOGO SPONSOR \$250
Benefit	<ul style="list-style-type: none"> • Opportunity to address guests during reception • Prominent logo placement on all event signage and on pre-event invites • Logo on the outside of swag bags with custom inserts • Full ad in Spring Social event program book and digital ad on auction bidding site • Recognition across all Hobson social media platforms • 6 complimentary Spring Social tickets 	<ul style="list-style-type: none"> • Logo recognition before school photo montage shared during the Spring Social Fundraiser & Auction • Logo placement on all event signage and on pre-event invites • Logo on the outside of swag bags with custom inserts • Full ad in Spring Social event program book and digital ad on auction bidding site • Recognition across all Hobson social media platforms • 4 complimentary Spring Social tickets 	<p>In addition to the benefits listed below, we will work with you to add on one more unique key branding opportunity to elevate your business.</p> <ul style="list-style-type: none"> • Logo placement on all event signage and on pre-event invites • Collateral and/or premium item added to swag bags • ½ page ad in Spring Social event program book and digital ad on auction bidding site • Recognition across all Hobson social media platforms • 2 complimentary Spring Social tickets 	<ul style="list-style-type: none"> • Sponsor of Hobson’s most popular Beer & Wine Spring Social Live Auction package • Prominent logo placement with package at event • Logo placement on all event signage and on pre-event invites • Collateral and/or premium item added to swag bags • ½ page ad in Spring Social event program book and digital ad on auction bidding site • Recognition across all Hobson social media platforms • 2 complimentary Spring Social tickets 	<ul style="list-style-type: none"> • Exclusive sponsor of signature drink at event with logo signage at the bar • Logo placement on all event signage and on pre-event invites • Collateral and/or premium item added to swag bags. • ½ page ad in Spring Social event program book and digital ad on auction bidding site • Recognition across all Hobson social media platforms • 2 complimentary Spring Social tickets 	<ul style="list-style-type: none"> • Sponsor of dessert station at event with prominent logo placement • Logo placement on all event signage and on pre-event invites • Collateral and/or premium item added to swag bags • ½ page ad in Spring Social event program book and digital ad on auction bidding site • Recognition across all Hobson social media platforms • 2 complimentary Spring Social tickets 	<ul style="list-style-type: none"> • Logo on all event signage and on pre-event invites • Recognition across all Hobson social media platforms • Collateral and/or premium item added to swag bags • Logo/ad in Spring Social event program book and digital ad on auction bidding site