



## **Fundraiser & Auction FAQs**

We are very excited that Spring Social is almost here and we have a lot of great things in store! This is going to be a memorable night you won't want to miss...great food, fun entertainment, live music, exciting raffles and amazing silent and live auction packages! Whether you have attended a Hobson Spring Social or not you may have a few questions about the evening. Please use the information below to help guide your experience.

### **Why is the Spring Social so important?**

Our tuition covers only a portion of our yearly expenses and the Spring Social is our largest and most important annual fundraiser. Your support makes a big difference to our school and directly benefits the children and families we serve. The dollars we raise from fundraising allow us to continue to offer an autonomous cooperative play-based school that is not run or managed by an outside organization. Not only do funds help defray the many building and maintenance costs for our almost one-hundred-year-old building, but also allows us to stay true to our core philosophies and values by continuing to provide our children freedom of play with access to our beautiful wooded outdoor space which is a unique gift in our area. Our fundraising goal for our Spring Social is \$40,000 and we depend on the support of our members, alumni, and community to help us reach this goal.

### **What do we do at the Spring Social?**

Spring Social is a great time to talk and connect with other Hobson parents. It is a chance to finally continue those conversations you start at pick up time and never quite get to finish. It is our opportunity to take a breath, laugh with friends, and celebrate this wonderful community we call Hobson. Beyond connecting with others, our Spring Social team has planned an evening of fun and entertainment. The night will start with a cocktail reception and a selection of hors d'oeuvres followed by a full dinner featuring delicious food stations with a cash bar, live music, and an opportunity to win some amazing silent, raffle, and live packages.

### **May I see the list of auction items in advance?**

YES, and you can already start bidding (or just making your wish list as a "watcher")! We are working with an electronic bidding feature for our silent auction through Givesmart. All bidding will be done through your cell phone, tablet or computer! You can bid from anywhere, anytime before the close of the auction (roughly 9:00 pm on 4/30) directly from your device. Makes sure you have text capabilities enabled so you receive the final call for bids on items you are actively trying to win.

In addition, you can share this information with family and friends that are not able to attend the event but might be interested in supporting our auction. Our outreach is unlimited so please share the link with anyone you think might be interested!

Here are the details:

- The auction is hosted by Givesmart (our mobile bidding partner)
- No need to wait until Sunday! The auction items are available for viewing online at [springsocial23.givesmart.com](http://springsocial23.givesmart.com)

We encourage you to look at the packages and prepare to bid on those you want. The mobile bidding site will send you a text message whenever you have been outbid so you can always keep a close eye on your favorite packages – make sure you have text messaging enabled via the Givesmart registration site. We also suggest

talking with friends; in the past, families have bid together on unique auction items and one-of-a-kind experiences. For example, Private Sunset Sail, Hobson Wine/Beer Collection, and the Party at Hobson can be shared. (And, after all, who can drink all that wine/beer featured in the Hobson Wine & Beer Collection? Share it with some friends!).

**I'm definitely going...now what do I wear?**

The dress code for the night is fashionably casual! Yes, that's right: there is no need to dress formal! Put on your most fashionable jeans and dress them up as much or as little as you would like or rock that cute dress you've been waiting for an occasion to wear. This night is a fun and relaxed evening for you to enjoy!

**Is there assigned seating?**

No. Seating will be open with various sized tables and booths set up all over the restaurant. We will have private use of the entire restaurant for our event so guests will have the opportunity to sit where they would like.

**Where do we park?**

Ike and Oak has easy parking right in front and in back of the restaurant.

**What do I need to bring?**

All you need are: 1) Fully charged cell phone, and 2) **Cash** for cash bar and for raffle tickets (but please note you can also buy raffle tickets via our mobile bidding site or create a tab at the bar).

**Can I attend Spring Social alone?**

Absolutely! Many people attend alone due to sitter arrangements or schedule conflicts. You will not be the only one going solo – feel free to meet up with friends and enjoy the evening even if you are not attending with someone!

**May I bring friends who don't have a child at Hobson?**

Yes, we encourage friends, family, neighbors and Hobson Alumni to join us for a great time. Friends/Family/Alumni of Hobson can join us for \$80 each. They can purchase tickets at: [springsocial23.givesmart.com](http://springsocial23.givesmart.com)

**Spring Social starts at 6:00 pm - what is the agenda for the night?**

6:00 pm Silent Auction Open Cocktail Reception & Cash Bar Service Begin  
Live musical entertainment from Josh Goodman  
Raffle Ticket Sales Open – Get your GOLDEN TICKET!

6:30 pm Dinner Begins

7:30 pm Raffle Ticket Sale End  
Welcome and Greetings

8:00 pm Live Auction Begins

9:00 pm Live Auction Ends  
Silent Auction Closes  
Check-out Open

Any questions we didn't answer? Please let us know! Contact us at [springsocial@hobsonschool.org](mailto:springsocial@hobsonschool.org)

**We are looking forward to celebrating Hobson with you!**  
**The Spring Social Committee**